

The Solution for Anytime, Anywhere Orders from Your Mobile Device

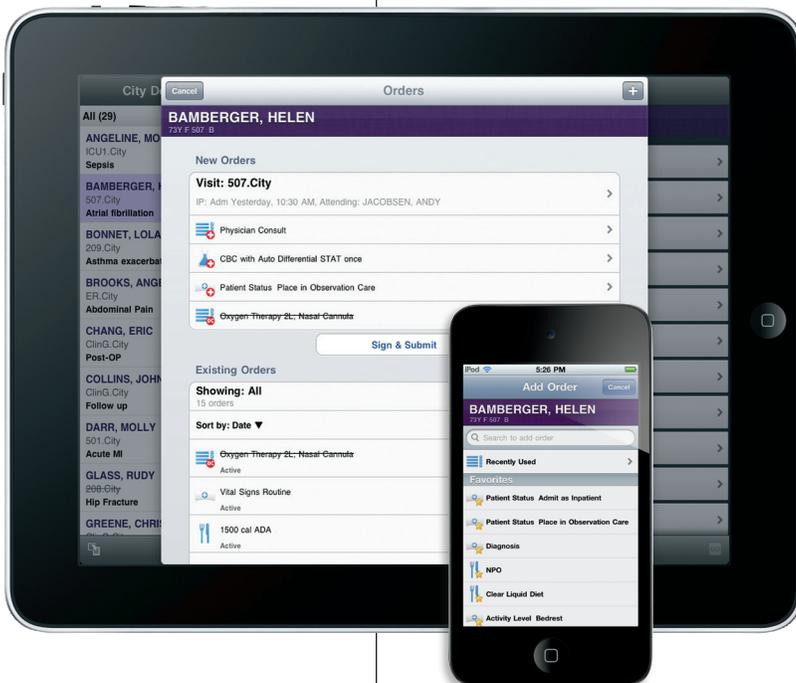
CPOE Adoption is Lagging

For 40 years, computerized physician order entry (CPOE) has been promoted as a way to improve hospital operations, patient care, and patient safety. Indeed, CPOE should do all those things, and more.

But the reality is, for all the millions of dollars invested by healthcare institutions in CPOE, the systems are woefully underutilized: industry data suggests only about 11 percent of hospitals use CPOE productively. This is largely because, from the physician's perspective, CPOE doesn't actually improve anything; in fact, CPOE often complicates clinicians' workflow. And all the Meaningful Use incentive dollars in the world, by themselves, won't change that.

What's needed is a CPOE solution that physicians want to use – one that is designed from the ground up with physicians in mind, supports their workflow, and truly makes their lives easier. Since greater than 90% of physicians now actively use devices like smartphones and tablets, integrating CPOE systems with physicians' mobile workflow would represent a giant step in the right direction.

The solution is here: *PatientKeeper® Mobile CPOE™*.



Product Highlights

- **Device Flexibility** – Access the CPOE system from a wide range of popular smartphones and mobile devices, including iPhone, iPad, BlackBerry, and Android- or Windows Mobile-based systems
- **Personalized Orders** – Add orders you most frequently use to your personal “Favorites” list so they are available with just one click
- **Integration Options** – Electronically interface one or more order types to the existing order entry system, or configure Mobile CPOE to print orders to the ward station and pharmacy

A Mobile Solution to Begin or Complement Your CPOE Deployment

PatientKeeper Mobile CPOE does not replace any system you already have. It can be a standalone CPOE solution or complement your existing desktop CPOE system (from PatientKeeper or any other vendor) – because it integrates smoothly with your hospital information systems (HIS). PatientKeeper Mobile CPOE exists as a layer on top of a hospital's current IT infrastructure and routes orders to existing departmental systems for processing and fulfillment. This architecture allows hospitals to leverage existing IT investments rather than requiring them to rip and replace current systems. This approach saves the hospital a tremendous amount of time, effort and expense while making Meaningful Use achievable within the required, tight timeframes.

PatientKeeper provides a powerful integrated suite of workflow applications that support physicians by providing them access to clinical results aggregated across the continuum, and tools to enter orders electronically, document patient encounters, prescribe medications, and much more.

About PatientKeeper

PatientKeeper® Inc., the leading provider of physician healthcare information systems, enables physicians and hospitals to focus on their patients, not technology, by providing highly intuitive software that streamlines physician workflow to improve productivity and patient care. PatientKeeper's CPOE, physician documentation, HIE and other applications run on desktop and laptop computers and popular handheld devices and tablets. PatientKeeper integrates easily with hospitals' existing IT infrastructure to create the most cost-effective solution for driving physician Meaningful Use. PatientKeeper has more than 40,000 active physician users today.



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Achieve Physician Adoption for Stage 2 Meaningful Use and Beyond

As a solution that actually attracts, rather than discourages, physician usage, PatientKeeper Mobile CPOE can put hospitals on a “fast track” to Meaningful Use compliance. Employing a solution that transforms underutilized CPOE systems into productive tools will give hospitals a significant leg up in attaining their Meaningful Use goal.

A Solution for Many Needs

There are numerous scenarios for which PatientKeeper Mobile CPOE represents an ideal solution. Some examples include:

- **Eliminating “verbal orders”** – A common workflow (and problem) at virtually every hospital, “verbal orders” end up creating additional administrative work for physicians, negatively impacting their workflow and satisfaction, and sometimes putting patient safety at risk. With minimal back-end system integration, PatientKeeper Mobile CPOE can be configured with a menu of common medication, laboratory, radiologic and dietary orders, allowing physicians to quickly enter an order that is routed instantly to a printer at the unit nurses station, producing an electronically signed, written order for the nurse or ward clerk to fulfill.
- **Extending the “reach” of existing CPOE systems** – Hospitals that already have deployed CPOE systems typically require doctors to interact with them from a fixed workstation. By adding mobile device support to these systems, hospitals can dramatically increase physician usage and satisfaction by enabling them to place orders directly from the point of care or at their convenience wherever they may be.
- **Improving rounding efficiency** – Many physicians (especially hospitalists) who round throughout one or several hospitals will benefit from the flexibility a mobile CPOE solution provides. Placing orders on the fly can mean test results are available for discussion with a patient when the physician visits them later in the day, or a discharge can be expedited that afternoon. Physician productivity and efficiency can be maximized and patient care enhanced by speeding the order entry process.

Another Innovation from the Leader in Physician Mobility

PatientKeeper Mobile CPOE is the latest in a series of physician-friendly mobile applications from PatientKeeper, including *PatientKeeper Mobile Clinical Results™* and *PatientKeeper Charge Capture™*. Over 40,000 physicians use PatientKeeper applications every day to streamline their workflow.



PatientKeeper Mobile CPOE

*“Best Innovation in
Mobile Health Technology
for Patient Safety”*

Mobile Health Expo 2010

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