



A Hospital's Approach to Health IT CORRELATES TO ITS BROADER SUCCESS



IT Prioritizers

Healthcare provider organizations that never settle and are always seeking to get better

IT Strugglers

Healthcare provider organizations that live in a world of constant compromise and resignation



SUCCESS WITH PHYSICIAN EXPERIENCE

Prioritizers are more likely to see improvements to their physicians' work experience than Strugglers:

70%



improved physician
SATISFACTION

38%



54%



greater physician
RETENTION

39%



46%



reduced physician
BURNOUT RATE

39%



SUCCESS WITH PATIENT CARE

Patient care and safety benefit far more from IT at Prioritizer organizations:



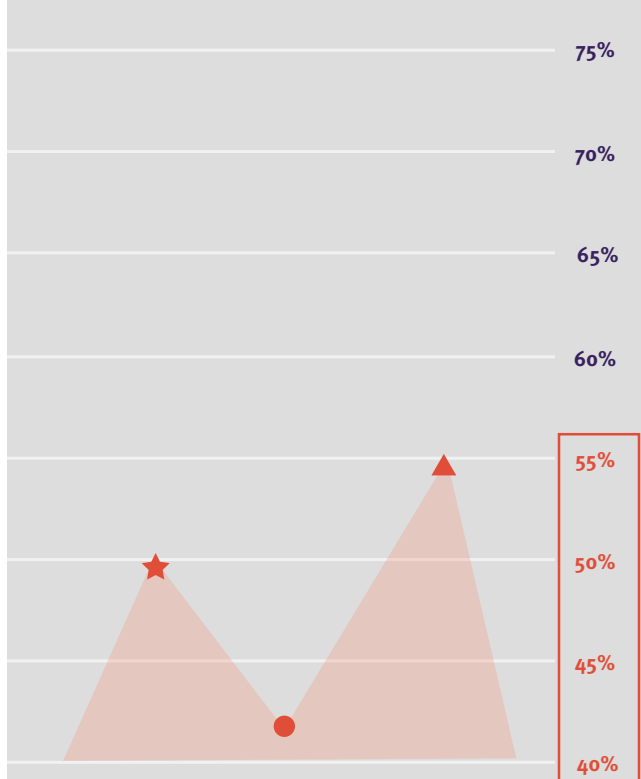
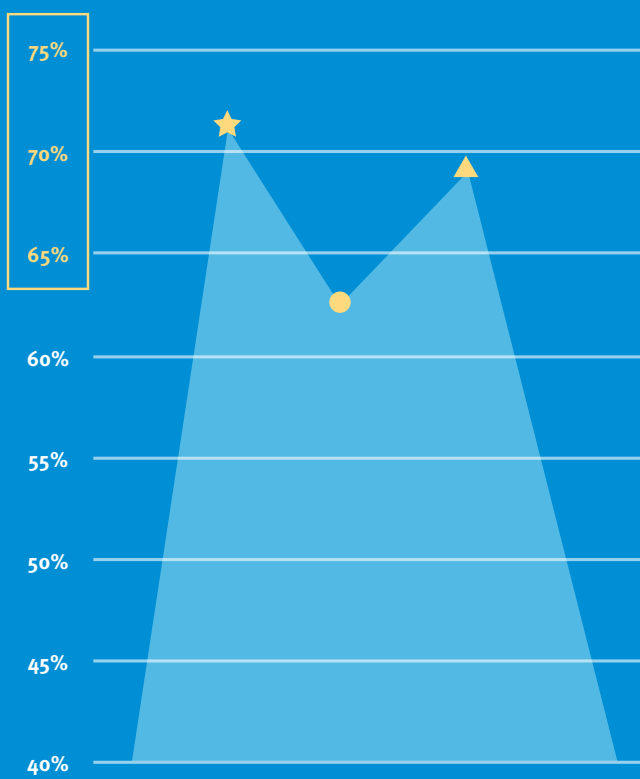
REDUCTION OF ERRORS IN
PATIENT CARE



IMPROVED PATIENT
SATISFACTION

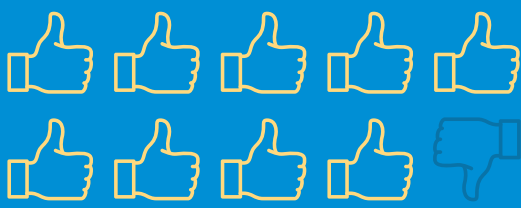


IMPROVED PATIENT CARE



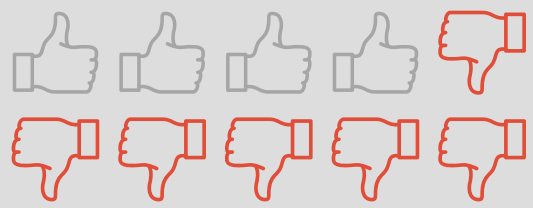
SUCCESS IN THE FUTURE

Prioritizers are far more optimistic about what the future holds than Strugglers:



86%

"AGREE COMPLETELY" OR "STRONGLY AGREE" THAT THEY ARE EXCITED ABOUT WHAT'S TO COME IN THE YEARS AHEAD



36%

"AGREE COMPLETELY" OR "STRONGLY AGREE" THAT THEY ARE EXCITED ABOUT WHAT'S TO COME IN THE YEARS AHEAD

THE COMMON IT PRIORITY

Prioritizers and Strugglers alike say EHR Optimization is second only to Data Security as their top IT priority

PatientKeeper's mission is to advance healthcare with instinctive, empowering technology that respects the importance of physicians. [Click here to learn more.](#)

All findings are derived from data collected in a survey of 450 executives and physicians at U.S. healthcare provider organizations. The survey was commissioned by PatientKeeper, Inc. and conducted by Audience Audit, Inc. in December 2017.